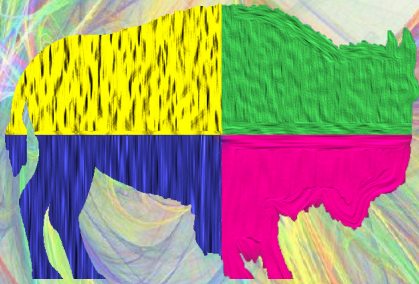


Celebrate Buffalo's



2018 DESIGN CONTEST

\$2,000 First Prize - \$500 Second Prize - \$250 Third Prize

Each year the Allentown Art Festival holds a competition to select the official design that will be featured in our marketing materials. Submitted entry will be judged on Quality of Design, Creativity and Originality. Additional information may be obtained from our website at: www.allentownartfestival.com

Instructions

- Design Should Celebrate Buffalo's Growth, Excitement, Heritage, Culture or Lifestyle. Both Must Appear in Your Design: 61th Annual & Buffalo's Allentown Art Festival
- Design Size: Approximately 14" x 14"
- Color/Printing: Full Process Color
- Designs must be entirely original & camera ready. You may submit up to (2) designs.
- No clip-art, stock photos or copyrighted materials.
- Your name, address, phone number & email address must be attached in a sealed envelope on the back of each entry. If attending a school, please indicate which one.
- If your art work is selected and was computer generated you must provide us with the original EPS vector or PSD file, no larger than 30MB created in either Adobe Illustrator, Photoshop or CorelDraw.
- If your media type is painting, drawing, etc your entry must be camera ready.

DEADLINE: March 10, 2018 (no exceptions)

ENTRY INFORMATION:

DROP OFF HOURS IN PERSON: Friday, March 9, 5-6 PM and Saturday, March 10, 10 AM - 1 PM. at Allentown Art Festival, 435 Delaware Avenue, Buffalo, NY 14202.

Entries can also be mailed, please send to: Allentown Art Festival, Inc., PO Box 1566, Ellicott Station, Buffalo, NY 14205 (must be postmarked by midnight March 10, 2018)

"Non winning posters can be picked up on Saturday April 7th from 10:00 AM to 12:00 PM".

NOTE: All winning designs become the "exclusive" property of the Allentown Art Festival (AAF). By entering this contest, you are giving AAF the "exclusive" rights to the use of the winning design and you will transfer ownership for copyright purposes. The winning design will be used on our poster, show guide brochure, T-Shirt or wherever we deem appropriate.

QUESTIONS: Contact Design Chairperson at: allentownartfestival@gmail.com

Allentown Art Festival
produced by the
Allentown Art Festival, Inc.
A Volunteer Not-For-Profit Organization